EU & FR MEDICAL DEVICES MARKET -ORIENTATION, CHALLENGES AND TRENDS : clinical tools

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Ph D in Riomedical Engineering, helps medical devices manufacturer direct their efforts in the Europes

Ph.D. in Biomedical Engineering, helps medical devices manufacturer direct their efforts in the European regulatory, reimbursement & pricing environment, particularly in France and provides assistance for managing compliance with assessment and certification procedures throughout Europe (CE marking, European National regulatory conformity, vigilance, post-marketing, etc.). Skills/Special Qualifications

Ph.D. in Biomedical Engineering in Drug Delivery system including implantable pumps for pain control, chemotherapy, spasticity treatments with Baclofen, and diabetic treatments with insulin.

Master's Degree in Medical Imaging

Four years in Research Development for pharmaceutical laboratories;

Engineer in charge of French homologation, vigilance & post market surveillance on surgical devices (laser, lithotripter, HF, US) and Drug Delivery Systems;

Engineer in charge of relations with test laboratories at the French Ministry of Health;

Engineer in charge of official mission on behalf and on the name of the French Ministry of Health, and involved in a multiple expertise with French authorities and their partners (Social Security Organisation, Public Payers, Lab-test, etc) for reimbursement and health technology assessment;

Excellent knowledge of the European systems of healthcare and the disease management with technology assessment;

Good knowledge of the hospital environment, healthcare map, biomedical engineering, public tender rules, hospital medical project, etc...

International expert for the introduction of new biomedical technology through EU health systems

Presentation outline

- Introduction : : need to clinical
 - Medicinal Product development & regulations
 - Medical Devices development & regulations
- From Technology to medical device marketing Regulatory and challenges
- Conducting medical devices studies in EU (case of France) process and key steps

Produits de Santé - Healthcare products

- Médicaments et matières premières Drug
- Dispositifs médicaux et de diagnostic in vitro MD-AIMD & IVD
- Biomatériaux et produits d'origine humaine ou animale (organes, tissus, cellules, PTA, et dérivés) – animal, human origin derivatives
- Thérapie génique et cellulaire gene & cell therapy
- Produits sanguins labiles *Blood derivatives products*
- Préparations hospitalières *patient customized preparation*
- Aliments diététiques destinés à des fins médicales spéciales *nutricaments*
- Cosmétiques *cosmetics*
- Insecticides et produits anti-parasitaires à usage humain biocides
- Désinfectants *disinfectants*
- Etc.....

Medicinal Product Regulations : History

- EU: Thalidomide disaster in the early 1960s
- US: Tragic mistake in the formulation of a children's syrup in the 1930s and 260 childrens contract polio from 2 batches of polio vaccine that contained live polio virus in 1955
 - Laws needed to protect the public health to prevent this type of disaster from occurring again
 - A regulation needs to ensure that pharmaceutical companies have standards to follow in the development, manufacture, control and marketing of medicinal products
 - Laws to assure "informed consent" of subjects participating in investigational drug studies

Medicinal Product Regulations

Legally binding acts:

• EU:

- ➤ Directives which require national implementation
- Regulations (on all members states) which take prevalence on national law
- ➤ Decisions (on individual MS)
- Non-legally binding acts:
 - Guidelines, guidance for industry, opinions, points to consider and communications
 - GxPs Guidelines (GMPs, GCPs, GLPs)
 - ICH Topics and Guidelines, CPMP, national guidelines
 - Not law, but adherence is strongly recommended

Medicinal Product Regulations

Ensuring legislative requirements are met at development stage



Medicinal regulatory Affairs questions

- Step of drug development
 - Successful transition from the science to a legal regulatory document (SPC/Labeling)
 - Balance between science and law
 - Risk/benefit balance (quality, safety and efficacy)
 - Support R-D process
 - Evolving area
- Step of clinical trials
 - Weighting the pros against cons
 - Approval from regulatory authorities following submission
 - Provides a scientific safety net for subjects

Role of the Regulatory Authorities



Role of the Regulatory Authorities In E.U.



Role of the Regulatory Authorities

To safeguard and protect the public health with regard of medicinal products

- Determine the risk/benefit ratio of the product by assessing its quality, safety, and efficacy
- Licensing of manufacturers, importers, distributors, wholesale and retail outlets
- Marketing authorization (product approval)
- Provision of medicinal products information and monitoring of the promotion and advertising

Role of the Regulatory Authorities

- Monitor the adverse drug reactions (pharmaco vigilance)
- Authorization of clinical trials
- Quality control laboratory testing and release
- Ensuring respect of legislation
- Development of new regulations and guidance documents for industry
- Development of standard / reference methods and products

Medicinal Product Regulations

Every medicinal product which is promoted for sale in the EU must hold a marketing authorisation.



Medicinal Product Regulations Regulatory Affairs & Product Development

Pharmaceutica R&D	l Pre-clinical Phases	Clinical Phases Phase I Phase II Phase III	Post Approval Surveillance and Optimization	
Regulatory Strategy Consulting	& Regulatory Consulting	Compilation of Clinical Trial Applications, RTL, IMPD	License variation applications - New formulations -New indications	
Critical Data review	Critical Data review Gap analysis Non-clinical strategy Scientific advice	Regulatory Consulting Gap analysis vs EU Guidelines Clinical strategy and development plan Scientific advice & ODDA	-Change in manufacturing Process, stability, raw Materials -labeling changes	
	IB production	Compilation of Common Technical Document for Marketing Authorization applications (on completion of pivotal Phase III)	Urgent safety restrictions Phase IV	
		·		

Technology Assessment Technical & clinical development

Regulatory

y Marketing & reimbursement

Medical Device Sector

Potentially > 400,000 devices on the market (>10,000 families)

Contribution of Medical Technology to Life Expectancy

 Infant mortality
 1960 - 2000
 - 81 %

 Life expectancy at birth
 1960 - 2000
 + 13 %

OECD Health Data 3rd Ed

Significant contribution in life expectancy of 8 years in Europe in last 30 years

Medical Device Sector

Potentially > 400,000 devices on the market (>10,000 families)

Vascular implants **Hearing Aids Intra-Ocular Lenses Dialysis Equipment Imaging Equipment Stimulators** Catheters **Wound Dressings Tongue Depressors Heart Valves Physiological Monitors Sutures**

Orthopaedic Implants Contact Lenses Physiotherapy Equipment Diagnostic Devices Radiation Therapy Equipment Radiation Therapy Simulators Drug/nutrient Delivery Cosmetic Prostheses Contraceptives Thermometers Sterilisers Lancets

Endoscopes Filters

Surgical Instruments Bone Cements Spectacles Operating Tables Artificial Limbs Stethoscopes Surgical gloves **Defibrillators Hospital Beds Aspirators** Swabs

Medical Device Sector

Potentially > 400,000 devices on the market (>10,000 families)

Contribution to Healthcare

- Prevention
- Screening
- Diagnosis
- Treatment
- Rehabilitation
- Improvement of Quality of Life
- Reducing the Cost of Healthcare

Differences between drugs and medical devices

PRODUCTS

- o more than 10.000
- designed to perform certain functions based on quality, safety and performance
- generally based on mechanical, electrical and/ or materials engineering
- o generally act ly physical means
- continuous innovation and iterative improvements based on new science, technology and available materials
- short product lifecycle and investment recovery period (typically 18 months on the market)
- the majority of new products typically bring added functions and clinical value based on incremental improvements
- o high cost of distribution
- o high cost of user training and education
- provision of service and maintenance for high tech devices
- often integral to clinical procedure, so user education and training are essential for safe and effective use

EU REGULATION

- based on the "New Approach" (OE marking)
- applicable processes depend on risk-category
- government-appointed Notified Budies serving the conformity assessment procedures
- improvements often result from user feedback



- Iimited number
- development by trial and selection on basis of quality, safety and efficacy
- based on pharmacology and chemistry
- now encompassing biotechnology and genetic engineering
- biologically active: effective when absorbed into the human body
- continuous innovation and some improvements based on new science and technology
- extensive product lifecycle and long investment recovery period
- Iow distribution cost
- in most cases, no service and maintenance
- training required for use much less intensive than for high tech medical devices
- prescriptive approach: pre-market approval/ licensing of individual product

Valuation

FROM IDEA TO MARKET



From Idea to Drug



Evolution of MD Development Process



QUALITY PROCESS



Medical Devices

European and Worldwide Growth

Trends and Niche Products

Medical Devices Market



European Medical Technology Market Position



Commission Communication on Medical Devices

- Europe 2nd largest market after USA, followed by Japan
- Devices no longer overshadowed by pharmaceuticals - some countries devices outstrip pharma
- Public expenditure believed increasing - offset against benefits - net effects positive
- Highly innovative
- Last Commission EU competitiveness study 2003 next report expected July 15

European Medical Technology Market Split %



Total European Market: 55,2 bn Euro

Source: Eucomed Member Associations, Medistat and Eucomed calculation

Expenditure in Medical Technology and Total Healthcare Expenditure

Country	Population 1000	THE in Bn Euro	THE/GDP in %	EMT in Bn Euro	EMT/THE in %	_
Austria	8.092	16,9	7,9	0,73	4,3	
Belgium	10.397	22,7	9,0	0,82	3,6	
Cyprus	728	0,6	6,1	0,03	4,5	
Czech Republic	10.211	4,7	7,3	0,37	7,9	
Denmark	5.398	15,2	8,6	0,87	5,7	
Estonia	1.351	0,4	5,8	0,04	10,8	
Finland	5.220	9,4	7,0	0,45	4,8	
France	59.896	139,0	9,5	9,00	6,5	
Germany	82.545	221,2	10,7	19,00	8,6	\mathbf{N}
Greece	11.047	12,2	9,4	0,54	4,4	
Hungary	10.115	3,9	6,8	0,36	9,2	
Ireland	4.025	7,4	6,5	0,36	4,9	
Italy	57.482	106,7	8,6	6,16	5,8	
Latvia	2.319	0,5	5,8	0,06	11,5	
Lithuania	3.447	0,8	5,7	0,06	8,3	40%
Luxembourg	451	1,2	5,6	0,05	4,1	10,0
Malta	400	0,9	8,8	0,02	1,7	
Netherlands	16.258	38,2	8,9	2,50	6,5	
Norway	4.514	15,0	8,0	0,93	6,2	
Poland	38.194	12,5	6,3	0,77	6,1	
Portugal	10.480	11,3	9,2	0,60	5,3	
Slovak Republic	5.381	1,3	5,7	0,11	8,6	
Slovenia	1.997	1,9	8,0	0,13	7,1	
Spain	40.978	48,8	7,5	3,00	6,1	
Sweden	8.975	21,3	8,7	1,08	5,1	
Switzerland	7.233	30,5	11,1	1,36	4,5	
United Kingdom	59.518	121,3	7,6	5,80	4,8	
Europe Total/average	466.652	865,8	8,6	55,20	6,4	
United States	284.797	1553,3	13,9	79,281	5, 1	

Source: OECD, European Commission, Eucomed Member Associations and Medistat

Import and Exports of Medical Technology



Source: Eucomed Member Associations and Medistat

Medical Technology Market Examples 1/2

Orthopedics market :

Reconstructive joint replacement: 27% Spinal implants : 26% Bone Graft : 10% Arthroscopy : 9% Trauma : 7% Bone growth stimulators : 2% Powered instruments : 2% Soft goods : 6% CMF: 3%

Other: 7%

Medical Technology Market Examples 2/2

Orthopedics market (2010) :

Germany : 25% EU = 632 M\$ France : 20% EU = 499 M\$ UK : 15% EU = 372 M\$ Italy : 14% EU = 349 M\$ Spain : 10% EU = 236 M\$ Scandinavia : 4% EU = 120 M\$

US : 58% = 7.1 B\$ Europe : 20% = 2.45 B\$ Asia : 15% = 1.9 B\$ Amaricas: 7% = 0.9 B\$ Surgical Dynamics (Tyco) Zimmer (BMS) Depuy (J&J) Stryker Sulzer Medical Synthes – Stratec Medtronic Sofamor Danek Biomet Smith & Nephew **Orthofix International** OrthoLogic Osteotech Advanced Tissue Sciences Integra Interporre Cross International **Bionx** Corin **Raymedica**

Wright Medical Thechnology

Les 25 acteurs industriels mondiaux



Les 30 premiers acteurs en France : une entreprise sur cinq est nationale



les 30 premiers acteurs en France CA > 100M€ représentent 10,5M€ CA

European Contracting Member States



European Union (EU) - 27

Austria, Bulgaria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, France, Finland, Germany, Greece, Hungary, Italy, Ireland, Netherlands, Latvia, Lithuania, Luxembourg, Malta, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, UK

European Free Trade Area Association (EFTA) - 4

EU + Iceland, Liechtenstein, Norway, Switzerland

European Economic Area (EEA)

EU + Iceland, Liechtenstein, Norway

AZƏRBAYCA

HAIASTAN

IRAO

SOURIYA

LIBNAN

EU Candidates + 2 **Turkey**, Croatia

EC Medical Devices Directives

To mitigate in part the **RISKS** posed by **MEDICAL DEVICES** we have devised **PRE / POST-MARKET CONTROLS**:



Slide 33 <u>http://europa.eu.int/comm/enterprise/medical_devices/index_en.htm</u>

Scope and Definitions

Medical Device: Any instrument, apparatus, appliance, material software or other article, including software required for its proper functioning, whether used alone or in combination, *intended by the manufacturer* to be used solely or principally for the purpose of:

- diagnosis, prevention, monitoring, treatment, alleviation of disease
- diagnosis, monitoring, treatment or alleviation of injury or handicap
- investigation, replacement or modification of the anatomy or of a physiological process
- control of conception

and does not achieve its **principal intended action** in or on the human body by pharmacological, immunological or metabolic means but which may be assisted in its function by such means

Scope and Definitions

- Medical devices and their accessories
- MDD excludes:
 - AIMDs, IVDs covered by own Directives
 - medicinal and cosmetic products
 - human blood, blood products, plasma, or cells, or devices incorporating them (but not HBD)
 - human transplants, tissues or cells
 - animal tissues or cells unless rendered non-viable
 - personal protective equipment

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Single European Market

27 Different Versions 29 with EEA + Switzerland

29 Competent Authority Interpretations (note + 90 counting State authorities)

+ 75 Notified Bodies



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Comparison Regulations:

	EEA	USA	JAPAN	
Regulator (enforcement)	CA's	FDA	Prefecture	
Authorisation	NB's	FDA Centre	MHLW	
Definitions, Classification	✓ =	≠ ✓ 7	∠ ✓	
General Requirement	Safety and Performance	Safety and Effectiveness	Safety and Effectiveness	
Specific Criteria	Essential Requirements	X	X	
Conformity Assessment	Options	Prescribed	Prescribed	
Emphasis	Self-regulation	510K, PMA	Notification and Licensing,	
Full Quality System (design and production)	Optional (but not available for Class I)	Mandatory Class II+III (some Class I)	Mandatory (but excludes most Class I)	

Impact of MDD Revisions (as defined by 2007/47/EC amending 93/42/EEC)

Conducting Medical Device Studies

Impact of MDD Revisions

Setting the Scene:

Timelines MDD Revision (as defined by 2007/47/EC amending 93/42/EEC)

- ▶ 05 September 2007: Date of Directive 2007/47/EC
- ▶ 21 September 2007: Date of Publication in the OJEU
- ▶ **11 October 2007**: Date that Directive enters into force (ref. *Article 5*)
- 21 December 2008: Final Date by which EU Member States need to have transposed the Directive into corresponding National Legislation (ref. *Article* 4, 1st paragraph)
- ▶ 21 March 2010: Directive becomes mandatory throughout EU; "old MDD" no longer applicable (ref. *Article 4*, 2nd paragraph)

Impact of MDD Revisions (as defined by 2007/47/EC amending 93/42/EEC)

Assess Relevant Changes to MDD Impacting manufacturer

Clinical Data

&

Conformity Assessment Procedures, Device –Drug Combinations, Labelling, PMS, Miscellaneous Impact of MDD Revisions (as defined by 2007/47/EC amending 93/42/EEC)

Changes to MDD Impacting manufacturer : Clinical Data

- **1.Added Definition** [ref. Article 1(k)]
- 2. Additional Requirements [ref. Art. 15 and Annex]
- **3.Significant Amendment** [ref. Annex X]
- 4. More Explicit Essential [ref. Annex I, ER 6bis]
- **5. More Explicit reference** [ref. Annex II, 3.2(c)]

1.Added Definition [ref. Article 1(k)]

k) "données cliniques":

informations relatives à la sécurité et aux performances obtenues dans le cadre de l'utilisation d'un dispositif. Les données cliniques proviennent:

des investigation(s) clinique(s) du dispositif concerné, ou

▶ des investigation(s) clinique(s), ou d'autres études citées dans la littérature scientifique, d'un dispositif similaire pour lequel l'équivalence avec le dispositif concerné peut être démontrée, ou

▶ des rapports, publiés ou non, relatifs à une autre expérience clinique acquise sur le dispositif ou un dispositif similaire pour lequel l'équivalence avec le dispositif concerné peut être démontrée.»

Impact of MDD Revisions

(as defined by 2007/47/EC amending 93/42/EEC)

Changes to MDD Impacting manufacturer : Clinical Data

- 2. Additional Requirements [ref. Art. 15 and Annex]
- 7. Le fabricant ou son mandataire notifie aux autorités compétentes des États membres concernés la fin de l'investigation clinique, en justifiant, le cas échéant, l'arrêt prématuré de l'investigation. Si l'investigation clinique a été interrompue prématurément pour des raisons de sécurité, la notification est adressée à tous les États membres et à la Commission. Le fabricant ou son mandataire tient le rapport visé à l'annexe X, point 2.3.7, à la disposition des autorités compétentes.»

More Transparency across EU / Status Clinical Investigations no longer Confidential

3. Significant Amendment [ref. Annex X]

Annex X, pt. 1.1 amended

Section 6 of Annex I, <u>must be based on clinical data</u>. For High Class Devices clinical study becomes Default. Rigorous Justification required if alternative

Annex X, new pt. 1.1

More Rigorous Substantiation expected if clinical data are not used ...but remains possible.

Annex X, pt. 2.3.5 amended

Will require additional and prompt SAE reporting (also non-device related) to additional CA's on top of the CA of the country where the SAE occurred

4. More Explicit Essential [ref. Annex I, ER 6bis]

"Demonstration of conformity with the essential requirements <u>must</u> <u>include</u> a clinical evaluation in accordance with Annex X."

Question if the "must" is not in contradiction with quoted statement in Annex X, pt. 1.1d (previous slide !)

Manufacturers need to Update their Essential Requirements Checklist (Note: ER 14 needs to be deleted at same time and other ER's updated as needed).

5. More Explicit reference [ref. Annex II, 3.2(c)]

"The procedures for monitoring and verifying the design of the products, **including the corresponding documentation**, and in particular:[...] the **clinical evaluation** referred to in Annex X".

Take into account when compiling Design Dossier / Technical File.

5. More Explicit reference [ref. Annex II, 3.2(c)]

"The procedures for monitoring and verifying the design of the products, **including the corresponding documentation**, and in particular:[...] the **clinical evaluation** referred to in Annex X".

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Impact of MDD Revisions (as defined by 2007/47/EC amending 93/42/EEC)

Take home message

Relevant Changes to MDD Impacting manufacturer

The need of Clinical Data

Clinical Investigations are needed Status Clinical Investigations no longer "Confidential" More Transparency across EU Directive 2007/47/CE (4/11) : réglementation applicable

- La conformité aux EE doit inclure une évaluation clinique (EE 6bis)
- DMIA et DM de classes III doivent faire l'objet d'investigations cliniques sauf si le recours aux données existantes peut être dûment justifié
- Mise à jour de l'évaluation clinique avec les données obtenues par la surveillance après commercialisation
- Si pas de suivi clinique post-commercialisation : justification nécessaire

Directive 2007/47/CE (6/11) : REGLEMENTS

- Propositions publiées le 26 septembre 2012 (2012/0266 relatif aux DMs et DMIAs) et (2012/0267 relatif aux DMDIV)
- Pourraient être adoptées en 2014 ?
- Applicable 3 ans après publication au JO (dès 2017?)
- **Règlement** \neq **Directive** :
 - Pas de transposition, donc pas d'interprétation possible!

(7/11): Directive 2007/47/CE

- Chapitre VI : Articles 49 à 60
 - Evaluation clinique & investigation clinique
 - + détaillé que dans les directives actuelles
 - Enregistrement électronique des investigations cliniques
 - Délai soumission : max 35 jours + 6 jours
 - Si plusieurs soumissions en UE : possibilité d'une soumission unique à l'échelle Européenne

Directive 2007/47/CE (10/11) :

- Annexe XIII:
 - Evaluation clinique et suivi clinique postcommercialisation
 - Exigences mieux détaillées que dans les directives
- Annexe XIV:
 - Investigations cliniques
 - > Description des méthodes
 - Documentation
 - Contenu IB / Protocole

New System – ANSM Authorisation Insurance

(CPH Art. R. 1121-7)

Minimum:

1,000,000 € per victim
6,000,000 € per research protocol
10,000,000 € for total claims during one insurance year for several research protocols

New System – ANSM Authorisation Main issues to consider

- According to a ANSM presentation, based on experience
- Incomplete data on the MD;
- Inadequate patient selection criteria;
- Duration of patient follow-up : not adequate for the study objectives;
- Patient information regarding the risks

New System – ANSM Authorisation Experience from pilot phase

Based on ANSM experience :

Of 346 declarations made, 83 were done according to the pilot phase:

- 76% were given a favourable opinion at the first round;
- 22% of cases:
 - protocol changes suggested or
 - changes to the patient information
 - or supplementary information requested.
- Only 2% non-authorisation issued

The future

- New EU regulation for drug clinical trials coming into publication : changes within the existing system
- The new regulation regarding MD/AIMD & IVD will for sure make some changes within the present law and mainly for observational (non interventional) studies ?

Thanks for attention

Questions?



Clinical investigation of medical devices for human subjects – Part 1: General requirements



- Part 2: Clinical investigation plans





Nov 9, 2011

STERIOR STREET